

VALUE ANALYSIS

FABRICS

LEVER BROTHERS LIMITED
KINGSTON-UPON-THAMES

JULY 1985

APPENDIX

VALUE ANALYSIS BRIEF - FABRIC POWDERS

Team: C. Hughes (Leader)
J. P. Birchall
M. C. Coe
D.G.E. Probert
J. K. Ripley
R. M. Rivers
K. W. Taylor

Steering Group: Technical Director
(Contact Director)
Commercial Director
Marketing Director

1. Make a thorough appraisal of the function of all cost elements in all Fabrics Powders for the domestic trade.
2. Recommend where cost savings can be made, with evidence where appropriate that the saving will not be at the expense of product quality, except where significant lower costs can be achieved without an unacceptable loss of quality.
3. The team must recommend low risk savings in excess of £7.5m (7% of DDC). Savings to be based on 1984 Mid Year Review Plan costs and tonnages. 30% of the target savings (on an equivalent annual basis) should be implemented or authorised within the life of the Team.
4. The project will start on 1st September 1984 and last for 9 months with a final report expected by 31st July 1985.
5. All cost effectiveness activities in progress at the start of the project will be included in the target savings but will be identified as such in the final report.
6. There will be presentations of progress to the Steering Group at the end of October 1984, January and April 1985.
7. The Company accepts that each team member will need to spend 25% of his time on this project.

August 1984